

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KCBS SAN FRANCISCO	Date: 10/4/16
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I, PETER MYERS

do hereby request station time concerning the following issue:

YES ON A-1, AFFORDABLE HOUSING 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges: \$19,955 (GROSS)
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This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.



The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-4-16 *[Signature]* 408-242-4212
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] HOWARD SILVER ACCOUNT MANAGER
Signature Printed Name Title

Yes on A-1 - 30K - A35+

TAPSCAN

From: Howard Silver
Phone: (415) 765-4165
Email: silver@sfradio.cbs.com
10/4/2016 12:20 PM

Flight Dates: 10/06/2016 - 11/07/2016
Demo: P 35+

Radio Market: SAN FRANCISCO
Survey: SEP16
Geography: Custom Geo = Alameda East,CA; Alameda West Ba

ScheduleDescription:
Budget \$30,180

	Daypart	Length	Spots	Unit Rate	Total Cost
Radio Total			88	\$563.00	\$30,180.00
KCBS-AM			37	\$539.32	\$19,955.00
Flight A - 1 wk (10/03)					
			5	\$334.00	\$1,670.00
One Week Total			5	\$334.00	\$1,670.00
	Th-F 6A-10A	30	1	\$910.00	\$910.00
	Th-F 10A-3P	30	1	\$420.00	\$420.00
	Sa 6A-10A	30	1	\$100.00	\$100.00
	Sa 10A-7P	30	1	\$140.00	\$140.00
	Su 6A-10A	30	1	\$100.00	\$100.00
Flight B - 2 wks (10/10, 10/17)					
			26	\$561.92	\$14,610.00
One Week Total			13	\$561.92	\$7,305.00
	M-F 6A-10A	30	4	\$910.00	\$3,640.00
	M-F 10A-3P	30	4	\$420.00	\$1,680.00
	M-F 3P-7P	30	3	\$595.00	\$1,785.00
	Sa 6A-10A	30	1	\$100.00	\$100.00
	Su 6A-10A	30	1	\$100.00	\$100.00
Flight C - 2 wks (10/24, 10/31)					
			4	\$665.00	\$2,660.00
One Week Total			2	\$665.00	\$1,330.00
	M-F 6A-10A	30	1	\$910.00	\$910.00
	M-F 10A-3P	30	1	\$420.00	\$420.00

The first demo listed is the Primary Demo

This report was created in TAPSCAN using the following Radio information: SAN FRANCISCO; SEP16; Custom Geo = Alameda East,CA; Alameda West Balance,CA; Alameda West HDBA2,CA; Alameda West HDHA,CA; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.

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Yes on A-1 - 30K - A35+

TAPSCAN

From: Howard Silver
 Phone: (415) 765-4165
 Email: silver@sfradio.cbs.com
 10/4/2016 12:20 PM

	Daypart	Length	Spots	Unit Rate	Total Cost
KCBS-AM (continued)					
Fight D - 1 wk (11/07)					
			2	\$507.50	\$1,015.00
One Week Total			2	\$507.50	\$1,015.00
	M 10A-3P	30	1	\$420.00	\$420.00
	M 3P-7P	30	1	\$595.00	\$595.00

The first demo listed is the Primary Demo
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 Used; P 35+; See Detailed Sourcing Page for Complete Details.
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Yes on A-1 - 30K - A35+

TAPSCAN

From: Howard Silver
Phone: (415) 765-4165
Email: silver@sfradio.cbs.com
10/4/2016 12:20 PM

Schedule Grand Totals: 6 Weeks

Stations	Spots	Unit Rate	Total Cost
Radio Total	60	\$503.00	\$30,180.00
KCBS-AM	37	\$539.32	\$19,955.00
KLLC-FM	23	\$444.57	\$10,225.00

Accepted by Station



Accepted by Client

Date

10-4-16

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KLLC SAN FRANCISCO	Date: 10/4/16
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I, PETER MYERS
do hereby request station time concerning the following issue:

YES ON A-1, AFFORDABLE HOUSING 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges: \$10,225 (GROSS)

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

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TO BE SIGNED BY ISSUE ADVERTISER

10-4-16 *Kate Meyer* 408-242-4212
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Howard Silver HOWARD SILVER ACCOUNT MANAGER
Signature Printed Name Title

Yes on A-1 - 30K - A35+

TAPSCAN

From: Howard Silver
Phone: (415) 765-4165
Email: silver@sfradio.cbs.com
10/4/2016 12:23 PM

Flight Dates: 10/06/2016 - 11/07/2016
Demo: P 35+

Radio Market: SAN FRANCISCO
Survey: SEP16
Geography: Custom Geo = Alameda East,CA; Alameda West Ba

ScheduleDescription:
Budget \$30,180

	Daypart	Length	Spots	Unit Rate	Total Cost
Radio Total			80	\$503.00	\$30,180.00
KLLC-FM			23	\$444.57	\$10,225.00
Flight A - 1 wk (10/03)					
			3	\$415.00	\$1,245.00
One Week Total			3	\$415.00	\$1,245.00
	Th-F 6A-10A	30	1	\$665.00	\$665.00
	Th-F 3P-7P	30	1	\$490.00	\$490.00
	Sa 6A-10A	30	1	\$90.00	\$90.00
Flight B - 2 wks (10/10, 10/17)					
			14	\$418.57	\$5,860.00
One Week Total			7	\$418.57	\$2,930.00
	M-F 6A-10A	30	2	\$665.00	\$1,330.00
	M-F 10A-3P	30	1	\$405.00	\$405.00
	M-F 3P-7P	30	2	\$490.00	\$980.00
	Sa 6A-10A	30	1	\$90.00	\$90.00
	Su 10A-7P	30	1	\$125.00	\$125.00
Flight C - 2 wks (10/24, 10/31)					
			6	\$520.00	\$3,120.00
One Week Total			3	\$520.00	\$1,560.00
	M-F 6A-10A	30	1	\$665.00	\$665.00
	M-F 10A-3P	30	1	\$405.00	\$405.00
	M-F 3P-7P	30	1	\$490.00	\$490.00

The first demo listed is the Primary Demo.

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